FORGED IN FAITH

Ignite Love • Strengthen the Family • Renew the Church

CATHOLIC FAMILY LIFE Association

FORJADOS EN LA FE

Enciende el Amor • Fortalece la Familia • Renueve a la Iglesia

CONFERENCE EXHIBITOR'S GUIDE

Catholic Family Life Association Annual National Conference

OCTOBER 8-11, 2026
CHARLESTON, SC

Welcome!

We are honored to have you join us this year as Conference Exhibitors. Whether this is your first time, or you have joined us in the past, thank you for sharing your important work with our membership. Below you will find essential information about the Conference, so please read thoroughly and reference this Guide before registering and preparing for October. Please reach out anytime if you have questions.

Reach out

Looking forward to meeting you in Charleston!
Kelly Johnson - CFLA Exhibitor Committee Chair
kjohnson@stmarygostyn.org or kjohnson@nourishforcaregivers.com

REACH OUT WITH QUESTIONS!

CONFERENCE EXHIBITOR'S GUIDE

Dates & Overview

We invite you to take advantage of the opportunity to meet diocesan and parish leaders during the CFLA Conference, Thursday, October 8 to Saturday, October 10. The days are packed with speakers, breakouts and opportunities for attendees to visit exhibitors!

THURSDAY, OCTOBER 8:

The Conference begins with opening Mass and Welcoming Keynote Speaker. Exhibit Space opens at 3 PM as attendees gather.

FRIDAY, OCTOBER 9:

The Conference opens with a full day beginning with Morning Mass, Keynote Speaker and breakout sessions. Region dinners in the evening, with all participants returning for CFLA social in the ballroom. **The day includes breaks for attendees to visit the Exhibit Space, plus the evening social.**

SATURDAY, OCTOBER 10:

Another full day with a Keynote speaker and breakout sessions, **with separate breaks for attendees to visit the Exhibit Space.** Included in this day is the CFLA Business Lunch. The Conference ends with Evening Mass and CFLA Banquet and closing remarks from Bishop Rodriguez.

Location & Accommodations

CFLA has reserved a block of rooms for the entirety of the Conference. The number of rooms available at the discounted rate are limited, so make your reservation TODAY!

NORTH CHARLESTON MARRIOTT

4770 GOER DRIVE, NORTH CHARLESTON, SOUTH CAROLINA

RATE: $175/PER NIGHT

HOTEL ACCOMMODATIONS ARE NOT INCLUDED IN THE CONFERENCE FEE. Exhibitors must make their own reservations. This rate is guaranteed from October 7-11, 2026 to include the entire Conference from October 8-10, 2026, if booked by September 19, 2026.

NORTH CHARLESTON MARRIOTT

CONFERENCE EXHIBITOR'S GUIDE

I WANT TO BE AN EXHIBITOR!

We are ready to welcome you to Charleston and the Conference!
Let's get started.
Before applying to be an Exhibitor take note of the following:

Exhibitor Fees

THURSDAY, OCTOBER 8 - SATURDAY, OCTOBER 10

CFLA CONFERENCE:

CFLA Member fee - $450.00
Non-CFLA Member fee - $ 550.00

HISPANIC FEDERATION ONLY:

CFLA Member fee - $200.00
Non-CFLA Member fee - $ 300.00

Not a CFLA member yet? Join CFLA today to enjoy all the benefits of membership, including the CLFA Member Rate as an Exhibitor!

What's Included:

Both Exhibitor options include the following:

- One skirted 6' table and two chairs
- Name tags for two staff members
- Limited number of spaces
- Access to electrical outlets is limited. Please indicate your need for electricity, first come, first serve

What's Not Included:

Exhibitor fee does not include the following:

No admission to the Conference. If you'd like to attend all keynotes and breakouts, plus meals, register for the Conference here and use the coupon code EXHIBIT50 or EXHIBIT100 for a discount.

No meals. All that networking will make you hungry, so consider registering for the full Conference, which includes keynotes, breakouts, and meals. Register for the full Conference using the coupon code EXHIBIT50 or EXHIBIT100.

NEW this year, Day-Passes. One-day only passes are also available to attend the Friday-only or Saturday-only events, including speakers, breakouts and meals. Register here.

No hotel reservation. Reservations must be made directly with the Hotel, use this link for the "Catholic Family Life Association" group rate!

No Conference bag inserts. NOTE: certain Sponsorship levels do offer the opportunity to include a non-paper insert (i.e., no brochures, flyers, or postcards) in all Attendee bags. Find out more about Sponsor Levels and opportunities.

EXHIBITOR REGISTRATION

CONFERENCE EXHIBITOR'S GUIDE

I'M READY TO APPLY!

Application and Payment

This LINK will take you to the application form to secure your spot as an Exhibitor. You will be asked to indicate the following:

- Number and names of staff attending
- Donate a prize for our Passport Raffle (value at least $25)
- Purchase a one day-only pass which includes meals (if not registering for the full Conference) and/or purchase one day-only pass with meals for additional staff
- Billing information via check or credit card
- Coupon codes, if applicable

That's It!

Upon receipt of your application, you will receive a Confirmation Email. If you do not receive confirmation, FIRST check your Spam folder. SECOND, email Kelly and we will make sure everything checks out and respond to you within 24 hours.

A HELPING HAND FOR SMALLER MINISTRIES/NONPROFITS

We value the work of ministries with big missions, and small budgets ($200,000 or less), and we want you to share it with our attendees!

CFLA is offering scholarships to recognize and assist small ministries.

BEFORE REGISTERING AS AN EXHIBITOR please complete this short form which will be reviewed by the Exhibit Committee. Upon review we will notify you of whether your application meets the requirements and has been accepted. You will receive a coupon code for $150 off the cost to exhibit. When completing the Registration form simply enter the given coupon code at checkout.

This special scholarship for small nonprofits will only be considered after the above form is completed (no email or phone requests will be granted).

EXHIBITOR REGISTRATION

CONFERENCE EXHIBITOR'S GUIDE

PRE-CONFERENCE PREPARATION

As you prepare to meet us in Charleston, make sure to do the following:

Make your hotel reservation to take advantage of the Conference rate.

Plan to have enough materials for 200-250 attendees. Having a few extras on hand is always a plus!

If you are not driving to the Conference you may need to ship your materials, banners, etc. to the HOTEL. Please follow the shipping instructions.

ARRIVAL AND EXHIBIT SET UP

Welcome! The Exhibit Hall will be open for setup on Thursday, October 8 from 9:30 AM to 2:00 PM.

The Exhibit Hall officially opens at 3:00 PM on Thursday, October 8.

Conference staff will be available to answer questions, provide direction, and help you settle in.

Shipping

Shipping must be arranged beforehand with the hotel by contacting the Events Manager, Joy Brekke: joyBrekke@Marriott.com. Hotel shipping and handling fees apply, paid directly to the Hotel.

SHIP TO:
North Charleston Marriott
Attn: Event Management Department/JoyBrekke
4770 Goer Drive North Charleston, SC 29406

LABEL each box:
HOLD FOR CFLA Conference, October 8 - 10, 2026
Box X of X (e.g., Box 1 of 3, Box 2 of 3, etc.)

SHIP TO BE RECEIVED AT HOTEL no more than 3 days in advance (HOTEL cannot store materials more than 3 days prior to the start of the Conference)

If you are shipping materials **after** the Conference, please be sure to create your own shipping labels and arrange with the Hotel.

CONFERENCE EXHIBITOR'S GUIDE

EXHIBIT HOURS

This is your time to shine! Share your important work with our Conference attendees, network, make connections - and friendships - and share your resources and expertise to help support the work happening in dioceses and parishes around the country - and beyond!

The Exhibit Area is open for attendees to meet you during the following hours:

Thursday, October 8: 3:00 PM - 10:00 PM

Friday, October 9: 8:00 AM - 6:00 PM
(* Note: Morning Mass is at 7:30 AM, if you wish to attend.)

Saturday, October 10: 8:00 AM - 3:30 PM
(*Note: The Conference will conclude with Mass at 4:00 PM.)

The Exhibit Space will be open during set-up and Exhibit Hours. At the end of each day, as possible, the Exhibit Area will be locked, so make sure to take any valuables and necessary items with you (e.g., laptops, monitors, etc.) to your room. CFLA and HOTEL are not responsible for any items lost, stolen, or damaged.

EXHIBITOR PASSPORT

YOUR TICKET TO ATTENDEE ENGAGEMENT

To encourage attendees to visit all our wonderful Exhibitors we are providing registered attendees with a "Passport" that enters them in a raffle to win great prizes from our Exhibitors. Attendees simply present their Passport when visiting a booth for Exhibitors to initialize. Then filled Passports are eligible for a drawing, taking place at the close of the Conference.

We invite you to donate a raffle item for the Passport drawing by indicating on the Exhibitor Application. Items should be valued at $25 or more. It's a fun way to encourage folks to visit your booth and learn more about your work!

CONFERENCE EXHIBITOR'S GUIDE

AFTER HOURS

THE NETWORKING CONTINUES!

The Exhibit Area closes at the end of the day - but the opportunities to continue making connections and having great conversations continues - in the hotel lobby, at the bar, on a walk outside.

There are also several CFLA sponsored evening activities for attendees and you are welcome to participate. Take advantage of this wonderful opportunity to meet diocesan and parish leaders with whom you can collaborate!

EXHIBIT SPACE TEAR DOWN

All good things must come to an end, so plan to pack up and say goodbye until next year on Saturday, October 10: 3:30PM - 4PM.

CONTACT INFORMATION

Do not hesitate to reach out with questions or concerns. We will be on-site to greet and help you get settled and help to make your time at the Conference pleasant and fruitful.

Conference Exhibit Chair:
Kelly Johnson
kjohnson@stmarygostyn.org

Hispanic Federation Exhibit Chair:
Carla Ferrando-Bowling
carlaferrando@gmail.com

Conference Sponsorship Chair:
Craig Dyke
ctdyke@hcfm.org

EXHIBITOR REGISTRATION

CONFERENCE EXHIBITOR'S GUIDE

THE FINE PRINT

Each Exhibitor is responsible for shipping materials to the Conference location, and for the return shipping to its point of origin. It is recommended that Exhibitors obtain all-risk coverage.

It is understood that the Catholic Family Life Association (CFLA), its officers, the Conference Planning Committee, and HOTEL are not responsible for any injury, loss or damage that may occur to the Exhibitor, the Exhibitor's representatives, or property, from any cause whatsoever, prior to, during or subsequent to the period covered by the Exhibit contract.

It is understood that the Exhibitor indemnifies, and agrees to hold harmless, the Catholic Family Life Association (CFLA), the Conference Planning Committee, and HOTEL, their officers, managers, agents, and employees, for any injury, loss, or damage.

Security in the Exhibit Hall cannot be guaranteed outside of scheduled hours, so please do not leave valuables (laptops, monitors, etc.) in the Hall after Exhibit hours.

CFLA cannot accept responsibility for freight shipped to HOTEL. All deliveries to HOTEL not in accordance with the above instructions will be returned to the shipper at the exhibiting company's expense.

THE FINE PRINT (CONT.)

Neither HOTEL nor CFLA are responsible for lost or stolen articles shipped, stored, or displayed by the exhibitors. Exhibitor is responsible for shipping materials, labels, and expenses if items must be shipped to place of origination following the Conference.

The Exhibit Committee will make every effort to accommodate as many Exhibitors for this year's conference as possible, while ensuring adequate space and visibility for everyone. The work you do is so important, and we want our Membership and attendees to have plenty of time to learn about your organizations and network with you. That said, booth spaces are limited and available on a first come, first served basis.

While we encourage you to bring your organization's banners/signage, please be aware of space limitations in the Exhibit Area, so that we can ensure that all the ministries and organizations have enough space. If you have questions about the size of your setup, please contact Kelly so that we can do our best to accommodate everyone's needs and make the Hall as comfortable and accessible as possible.