



CATHOLIC
FAMILY LIFE
—Association—

Conference 2024

September 25-27- San Diego, CA

The Family Through the Eyes of Mary



May 2024

Dear Members and Friends,

We are excited to invite you to become a partner for this year's Catholic Family Life Association conference in San Diego, CA on September 25-27, 2024.

In the following pages you will find a detailed list of sponsorship opportunities for your consideration. If you are interested in securing your sponsorship, please complete your information using this [link](#).

Please also reference the detailed list of dates and deadlines in this packet to submit all assets connected to your sponsorship. An invoice will be sent to the provided email address once the form has been submitted.

Should you have questions about any of the content in this packet, please email carlaferrando@gmail.com.

Many blessings,

Sponsorship Committee

SPONSORSHIP OPPORTUNITIES

DIAMOND \$20,000

- Two booths, side by side, premier location
- Premier banquet or business lunch sponsor, items on tables permitted
- Full page Ad in conference booklet
- Display logo on slide before keynotes and during breaks
- Logo placed on pre-conference emails
- 1 Spotlight email following event to membership list
- Welcome bag insert item (limit 2 items)
- 5-minute stage presentation with video
- Thank you recognition by emcee on stage before first keynote

PLATINUM \$10,000

- Two booths, side by side, premier location
- Full page Ad in conference booklet
- Display logo on slide before keynotes and during breaks
- Logo placed on pre-conference emails
- 1 Spotlight email following event to membership list
- Welcome bag insert item (limit 2 items)
- 5-minute stage presentation with video
- Thank you recognition by emcee on stage before first keynote

GOLD \$5,000

- One booth, premier location
- Full page Ad in conference booklet
- Display logo on slide during breaks
- Logo placed on pre-conference emails
- Welcome bag insert item (limit 1 item)
- 2-minute stage presentation or video
- Thank you recognition by emcee on stage before first keynote

SILVER \$2,500

- One booth
- Half-page Ad in conference booklet
- Welcome bag insert item (limit 1 item)
- Thank you recognition by emcee on stage before first keynote

BRONZE \$1,000

- One booth
- Quarter-page Ad in conference booklet
- Welcome bag insert item (limit 1 item)

PARTNER \$600

- One booth
- Welcome bag insert item (limit 1 item)

AMBASSADOR FREE

Promote conference registration to your email list of at least 50 contacts, and we will include your logo on the conference landing page for FREE. Must show conference committee proof of promotion.

SPONSORSHIP DATES & DEADLINES

Please submit all assets through email to office@cfla.com

| | COMPANY LOGO | Deliver upon purchasing sponsorship |
|--------------------|---|---|
| June 21 | AMBASSADOR LEVEL | Those seeking an ambassador partnership should provide the sponsorship coordinator proof of their email efforts to promote conference registration in order to qualify. |
| July 18 | WELCOME BAG INSERT (APPROVAL) | In order to eliminate duplicates, all welcome bag insert items must be approved prior to shipping. Please send an email with your description. |
| | CONFERENCE BOOKLET ADS (DRAFT) | Submit a draft of your ad messaging for approval. |
| August 15 | CONFERENCE BOOKLET ADS (FINAL) | Final delivery of your ads must be received by email. |
| | PRESENTATION NOTES (DRAFT) | Submit a draft of your presentation notes for approval. |
| | VIDEO (APPROVAL) | Submit a copy of your presentation video for approval. |
| | SPOTLIGHT EMAIL (DRAFT) | A draft of your spotlight email must be submitted for approval. |
| September 6 | WELCOME BAG INSERT (DELIVERY) | Your welcome bag insert items must be received at the designated San Diego, CA location today. |
| | PRESENTATION NOTES (FINAL) | Submit final copy of presentation notes. |
| | VIDEO (DELIVERY) | Submit final video. |
| | SPOTLIGHT EMAIL (FINAL) | Submit final spotlight email in html. |